



PLAYERS GO PLACES

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 12 mg "tar," 1.0 mg nicotine—90%'; 15 mg "tar,"
1.1 mg nicotine av. per cigarette, by FTC method.



Easy going taste in
a low tar.

Menthol and Regular
Kings and 100s



2061192304

00732-05473A
"Players"
"Green Smoker"
National Magazines—1984
Page 4/C Blend—Offset

Wells, Rich, Greene, Inc.